

UTAH

LIFE ELEVATED[®]

UTAH OFFICE OF TOURISM

Patti Denny

Tourism
Works.



What people are saying

They Like Us



@BosunOshunluyi

I live in Los Angeles... Who would've thought I'd be dying to visit utah?!



@masterors

omg it's Mindblowing



@EfOneAddict

This commercial actually makes tears well up in my eyes. Amazing job.



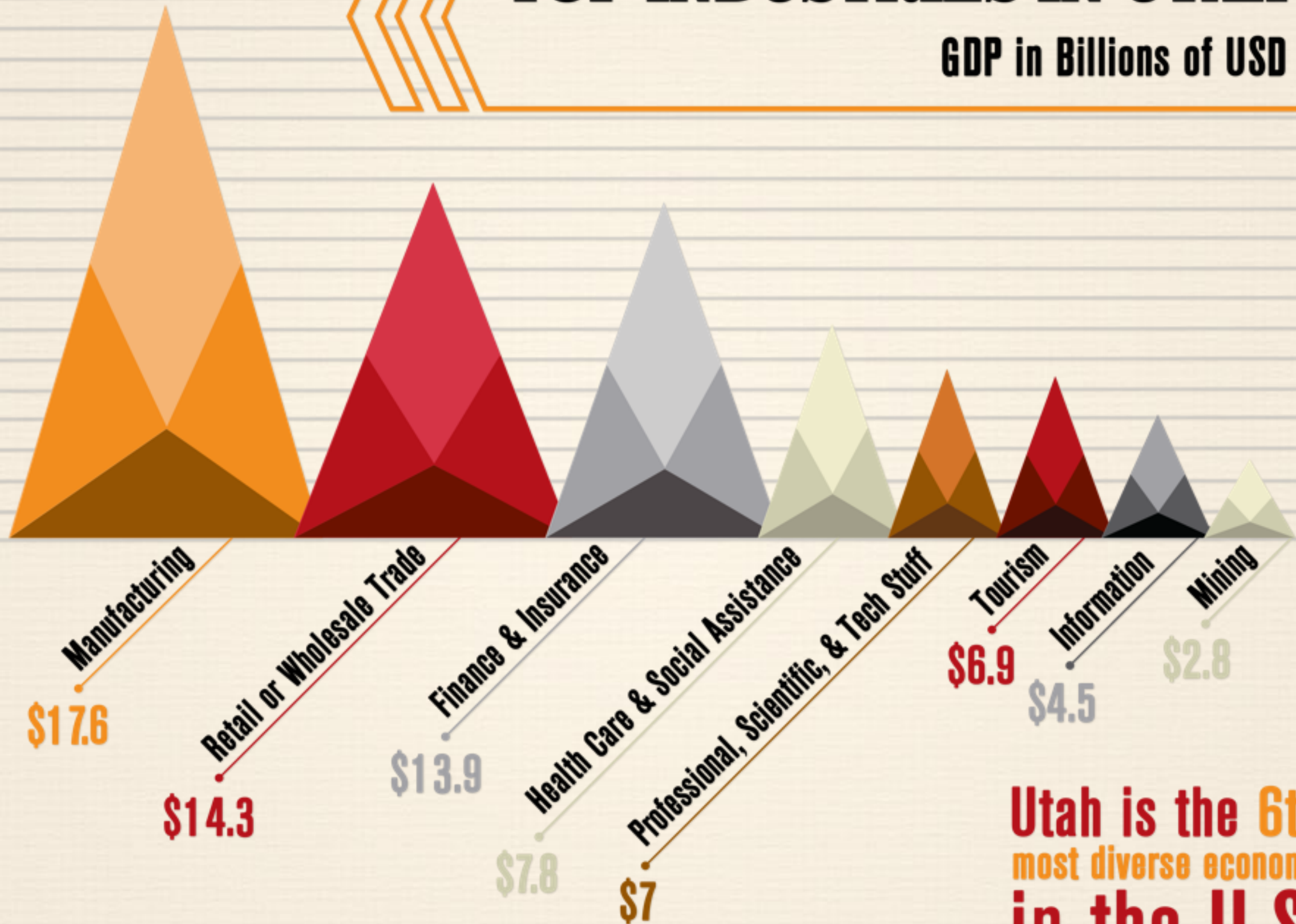
@MrSchmidt22

And this is why Utah is the best

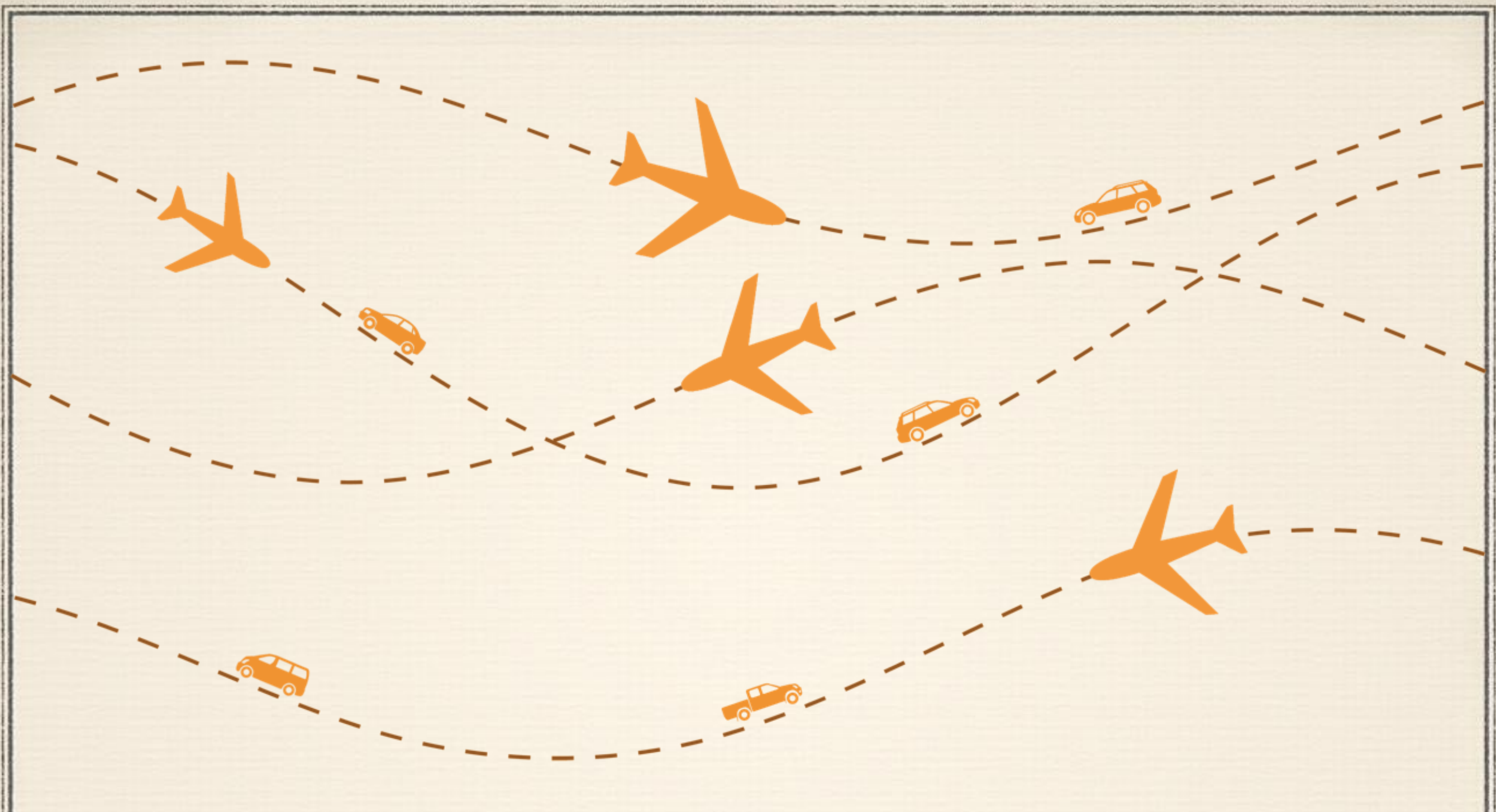


TOP INDUSTRIES IN UTAH

GDP in Billions of USD



Utah is the 6th
most diverse economy
in the U.S.



22 million
foreign and domestic visitors

6.3 million
national park visits





**3.8 million
skier visits**

\$6.9 billion
in total traveler spending





\$890 million
in State and Local Taxes



\$37 million
transient room taxes



124k
tourism related jobs

The Lone Ranger



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